

Broadband Accelerated

Are you looking to launch a new broadband solution, or have already started and need help to get to the finish line?

No matter where you are on your journey, JSI is here to help you achieve a successful broadband business.

Broadband Accelerated is a complete suite of solutions that provides you with the tools and assistance needed to easily achieve your desired market share, financial, and customer objectives for your broadband business.



Value Proposition

Speed to Market, Capital Risk Mitigation, Member Value Enhancement, Financial Performance, and Operational Efficiency

Why JSI?

Partner with JSI to take your business to the next level and launch your broadband business quickly, without disruption to existing services.

JSI has over six decades of experience working with electric co-ops and telcos in rural America. We love what we do and are invested in the success of your project. Our real-world, technical experience and background optimizes your deployments in less time with less risk.

Schedule a call today to see how you can create a fully customized plan.

Contact **Tory Richtmyer** at (Tory.Richtmyer@jsitel.com).



Analysis

Taking a data driven approach to understanding the market conditions and financial prospects of a new broadband venture is key to your venture's success.

- Feasibility Study
- Funding & Capitalization
- Financial Performance Optimization
- Business Modeling & Partnership



Planning

When plotting the next phase, a structured go-to-market plan establishes the preparatory work necessary for a successful broadband launch.

- Broadband IP and OSP Network Design
- Market Research
- Gap Analysis
- Partner Facilitation
- Data Sync and Reconciliation
- Grant Application
- Capitalization Pursuit



Deployment

The key to a successful broadband deployment lies in the diligent execution of a well-prepared plan.

- Construction Management & Network Deployment
- Establish and/or Source Operational Infrastructure
- Product Strategy & Pricing
- Marketing Plan & Brand Management
- Billing & Regulatory Compliance
- Project Management



Optimization

As the markets move and member expectations change, providers must continuously evolve to stay ahead of the curve.

- Operational Audit and Optimization Assessments
- Customer Service Support & Outsourced Marketing Functions
- Network Operations Center Solutions (NOC)+
- Regulatory and Post-Grant Compliance
- Cybersecurity and Supply Chain Plan Administration

