



# Broadband Labels Services

Broadband providers are required to display labels disclosing information such as prices, introductory rates, data allowances, broadband speeds, and management practices by October 10, 2024. However, FCC broadband label requirements entail much more than simply having these labels.

JSI's Broadband Labels Services are specifically designed to assist companies in navigating these complexities effectively. Guaranteeing your labels fully comply with all FCC requirements involves several critical components, including:

**1. Accuracy of Information:** The data presented on your broadband labels must be accurate and verifiable. This includes service speeds, pricing, data allowances, and any other pertinent details.

**2. Format and Display:** Labels must be presented in a format that is easy to read and understand. The FCC has specific guidelines on how and where these labels should be displayed, ensuring that consumers can easily access them.

**3. Supporting Documentation:** Beyond the labels themselves, your company must support the data presented with comprehensive documentation. This includes establishing procedures, maintaining accurate records, and being able to provide evidence of compliance if audited by the FCC.

**4. Policy Alignment:** Your privacy and network management policies must align with FCC transparency rules. This means clearly outlining how customer data is handled and how network traffic is managed.

The FCC has stringent enforcement mechanisms in place to ensure broadband labels meet their standards. **Non-compliance can result in severe penalties—up to \$10,000 for each violation or each day of a continuing violation, with a maximum of \$75,000 for any single act or failure to act.**

Finding a service that best fits your needs is crucial to avoiding the risks associated with non-compliance. JSI offers tailored solutions to ensure your broadband labels and related policies meet all FCC requirements. Do not let non-compliance jeopardize your business.

## Broadband Facts

**Provider Name**  
**Service Plan Name and/or Speed Tier**  
[Fixed or Mobile] Broadband Consumer Disclosure

Monthly Price	\$00.00
This monthly price is an introductory rate	Yes / No
Time the introductory rate applies	YY months
Monthly price after the introductory rate	\$00.00
Length of contract	YY months
Link to Terms of Contract <a href="https://www.example.com/terms-of-contract">https://www.example.com/terms-of-contract</a>	

**Additional Charges & Terms**

<b>Provider Monthly Fees</b>	
Fee description	\$00.00
Fee description	\$00.00
Fee description	\$00.00
Fee description	\$00.00
<b>One-Time Purchase Fees</b>	
Fee description	\$00.00
Fee description	\$00.00
Early Termination Fee	\$00.00
Government Taxes	Included/Varies by Location/\$00.00

**Discounts & Bundles**  
 Visit the link below for available billing discounts and pricing options for broadband service bundled with other services like video, phone, and wireless service, and use of your own equipment.  
<https://www.example.com/discounts>

**Speeds Provided with Plan**

Typical Download Speed	000 Mbps
Typical Upload Speed	000 Mbps
Typical Latency	00 ms

**Data Included with Monthly Price** 000 GB  
 Charges for Additional Data Usage \$/GB  
<https://www.example.com/data-usage>

**Network Management Policy**  
<https://www.example.com/network-management>

**Privacy Policy**  
<https://www.example.com/privacy>

**Customer Support**  
 Phone: (555) 555-5555  
 Website: <https://www.example.com>

Learn about the terms used on this label. Visit the Federal Communications Commission's Consumer Resource Center.  
[fcc.gov/consumer](https://www.fcc.gov/consumer)

Unique Plan Identifier: F0005937974123ABC456EMC789



Scan the QR code to learn more about JSI's Broadband Label Packages.

# Broadband Labels Packages

Choose JSI's expert services to achieve full compliance with confidence.

## Broadband Labels Only

This package is for companies solely interested in obtaining broadband labels. Please note that selecting this package may not guarantee full compliance with FCC broadband label requirements.

- Initial set-up
- Develop unique plan identifiers
- Up to five (5) labels completed by JSI

## Compliance Package Only

This package is for companies developing their labels internally or through marketing/branding vendors. It focuses on ensuring compliance with current FCC regulations without providing labels or unique identifiers.

- A detailed Compliance Checklist outlining the broadband labels requirements and best practices
- One (1) hour employee training on the rules and label distribution requirements
- One JSI-hosted Q&A session, which will address commonly asked questions
- Review and update existing Privacy Policy
- Review and update existing Network Transparency Statement
- Create Document Retention Policy
- Create and customize Speed and Latency Validation Policy
- Advise on making labels accessible for people with disabilities

## Broadband Labels Full Compliance Package

This comprehensive package is tailored for companies seeking a complete solution. It encompasses all elements required for full compliance with current FCC regulations, including the creation of labels.

- Initial set-up
- A detailed Compliance Checklist outlining the broadband labels requirements and best practices
- One (1) hour employee training on the rules and label distribution requirements
- One JSI-hosted Q&A session, which will address commonly asked questions
- Review and update existing Privacy Policy
- Review and update existing Network Transparency Statement
- Create Document Retention Policy
- Create and customize Speed and Latency Validation Policy
- Create machine-readable format of labels
- Develop unique plan identifiers
- Advise on making labels accessible for people with disabilities
- Up to five (5) labels completed by JSI

